



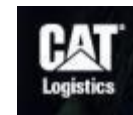
MIT Global SCALE Network Supply Chain Management Graduate Programs: The Student Perspective

18 January 2012
Webinar

Introduction by:
Dr. Chris Caplice
Executive Director
MIT Center for Transportation & Logistics

What is Supply Chain Management?

Supply Chain Management is the art and science of managing the physical, financial, and information flows across a global network of suppliers, manufacturers, distributors, third-parties, and, ultimately, customers.



Why study Supply Chain Management?

Functional

Logistics

Supply Chain

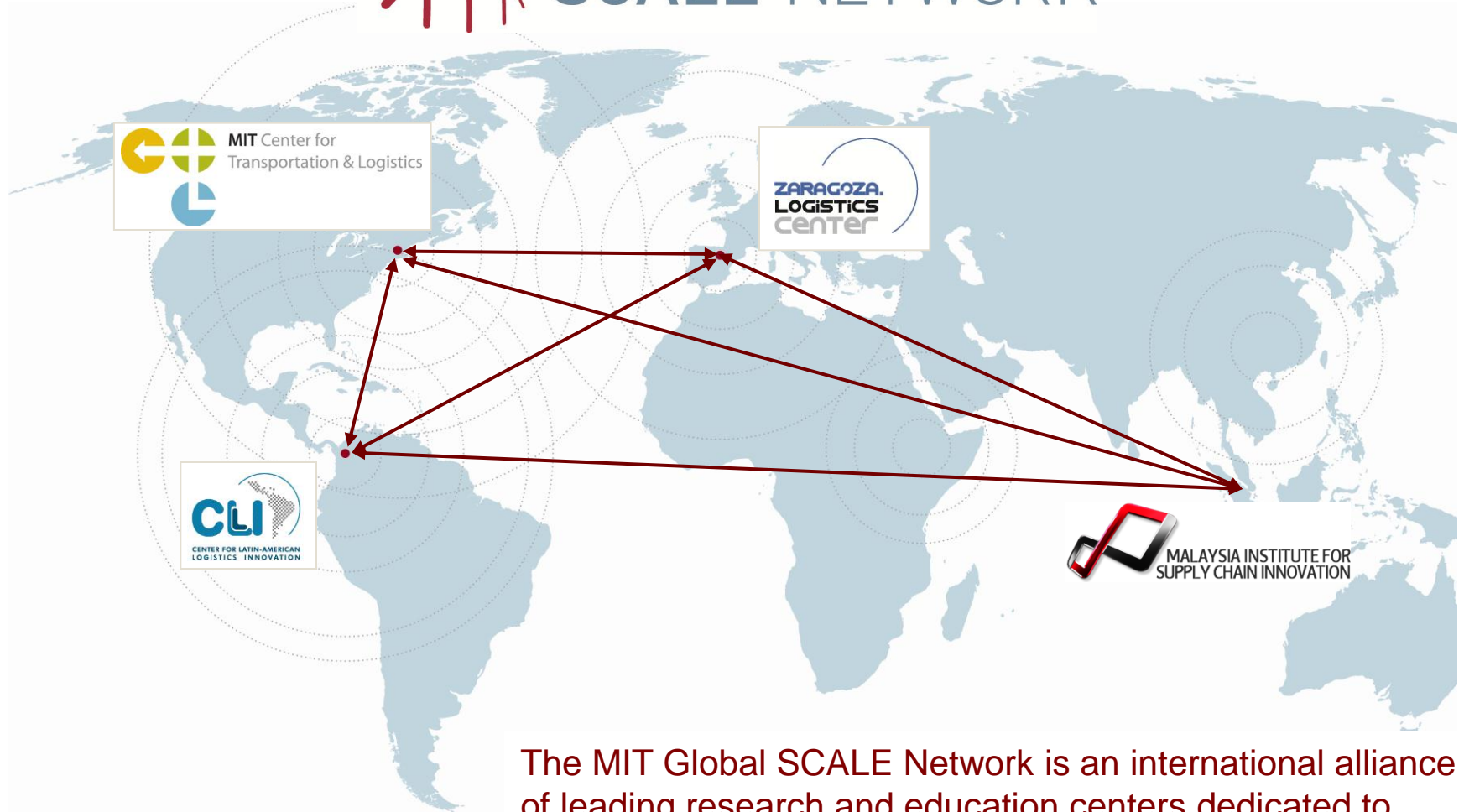


Skills	Technically Narrow	Coordination
Technology	Isolated Optimization	Visibility & Coordination
Influence	Local & Controllable	Across entire Supply Chain
Leadership	Hierarchical, Direct, 'Hard'	Influential, Indirect, 'Soft'
Risk Mgmt	Robust or Reactionary	Planned Response & Flexibility
Measurement	Single Focus	Multi-faceted
Scope	Regional / National	Global / Multi-National

The SCM profession is evolving and becoming even more critical!



MIT GLOBAL SCALE NETWORK



The MIT Global SCALE Network is an international alliance of leading research and education centers dedicated to supply chain and logistics excellence through innovation.

MIT Global SCALE Network – Grad Programs

Mission

Create the next generation of supply chain management professionals who have a system-wide and global perspective, strong analytical problem solving skills, grasp of latest and emerging technologies, and practical change leadership capabilities.

Guiding Principles

- **Keep It Focused** - 9 month on campus program (2 months for GCLOG)
- **Teach Small Group as a Cohort** - 30-35 ppl (~15-17 for GCLOG)
- **Reach Young Professionals** – target of 3-8 years of experience
- **Maintain Industry Involvement** – in coursework, thesis, etc.
- **Set a Global View** – in students, sponsors, and study
- **Focus on Real Problem Solving** – combine theory & practice
- **Embed Leadership Short & Skills** – negotiate, persuade, communicate

Today's Panel of Current Students



Bárbara Selim
GCLOG 2012



Thilo Girsch
ZLOG 2012



Lourdes Lopez
ZLOG 2012



Joseph Harbolovic
SCM 2012



Martín Ludueña
GCLOG 2012



Dilek Tansoy
SCM 2012

Questions?

For more information, please visit our websites:

SCM

<http://scm.mit.edu>

Master of Engineering in Logistics
MIT Supply Chain Management Program
Massachusetts Institute of Technology - Cambridge, Mass., USA

ZLOG

<http://scm.zlc.edu.es>

Master of Engineering in Logistics & Supply Chain Management
MIT-Zaragoza Program / Zaragoza Logistics Center - Zaragoza, Spain

GCLOG

<http://scm.mit.edu>

Graduate Certificate in Supply Chain and Logistics
Center for Latin American Logistics Innovation – Bogota, Colombia

MSCM

<http://misi.edu.my>

Master of Science in Supply Chain
Malaysia Institute for Supply Chain Innovation – Kuala Lumpur, Malaysia

